朝陽科技大學 097學年度第2學期教學大綱
Course Name: Leisure community and village service plan 休閒社區及鄉村服務規劃

當期課號	3262	Course Number	3262
授課教師	徐國全	Instructor	Hsu,Kuo Chuan
中文課名	休閒社區及鄉村服務規劃	Course Name	Course Name: Leisure community and village service plan
開課單位	休閒事業管理系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程主要探討休閒社區發展之特性及必需具備之內外在環境特質，鄉村地區發展觀光必需具有之基礎及相關服務設施規劃等。 介紹休閒觀光資源概論、休閒觀光資源的管理與經營，並探討休閒觀光資源規劃實際案例。介紹區域與地區休閒觀光規劃概念 、休閒及觀光據點之規劃。	Objectives	The purpose of this course is to discuss the characteristics of leisure community including intra and outra environment, and the planning of infrastructure and related service of rural area for tourism development. Introduction to tourism resource and tourism resource planning, the concept of resource management lisure resource planning and management, the regional tourism planning.
教材		Teaching Materials	
成績評量方式	期中考:30%,期末考:40%,平常成績30%(含學習精神)	Grading	Grading Mid terms: 30 % Final: 40 % Quiz: 30 % (participate; Discussion; response; attend)
教師網頁			
教學內容		Syllabus	

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