# 朝陽科技大學 097學年度第2學期教學大綱
# Topics in Practice for Insurance(II) 保險實務專題(二)

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| 當期課號 | 3181 | Course Number | 3181 |
| 授課教師 | 謝國成 | Instructor | , |
| 中文課名 | 保險實務專題(二) | Course Name | Topics in Practice for Insurance(II) |
| 開課單位 | 保險金融管理系(四進)四A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 1. 從保險實務專題印証保險原理、原則之運作，並透過分組研討方式，加深對各項專題的研究、認識了解，並增加將來進入保險職場之工作能力<br>2. 使學生能熟悉並應用在其他學科上<br>3. 使學生具保險金融從業人員之專業態度<br>4. 可做爲學生未來工作之基礎 | Objectives | 1. Insurance practice projects evidence insurance principles, and operation principles; group discussions deepen project study and understanding and increase the ability of working in insurance industry in the future.<br>2. Enabling students to be come familiar and apply in other subjects.<br>3. Enabling students to have professional attitudes in insurance and finance industry.<br>4. Serving as students' foundation of future work. |
| 教材 | 人身及財產保險經營(平安出版) | Teaching Materials | |
| 成績評量方式 | 1.期中考(25%)<br>2.期末考(50%)<br>3.課堂參與及平時表現(25%) | Grading | Midterm exam:25%<br>Final-term:50%<br>Other:25% |
| 教師網頁 | | | |
| 教學內容 | 一、複習保險的特性、原理、原則及保險經營的特性與原則。<br>二、依企劃、展業、管理及財務等四部分，分別說明保險經營的實務 | Syllabus | Review safe characteristic, principle, principle and insurance management characteristic and principle According to the business planning, unfolding industry, the management and the finance and so on four aspects, separately show the insurance management the solid service. |

尊重智慧財產權，請勿非法影印。