朝陽科技大學 097學年度第2學期教學大綱
Financial Management 財務管理

當期課號	3177	Course Number	3177
授課教師	許美玉	Instructor	HSU,MEI YU
中文課名	財務管理	Course Name	Financial Management
開課單位	保險金融管理系(四進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1. 提供公司理財之基礎知識 2. 具備資產評估、資本預算、營運資金管理之基本能力 3. 具備專業經理人之基本道德素養 4. 了解專業經理人所應達成的公司理財目標	Objectives	1. Providing basic knowledge on company financial management. 2. Having basic ability of asset evaluation, capital budgeting and operation fund management. 3. Basic moral qualities of professional managerial persons. 4. Understanding the goals that professional managerial persons need to achieve.
教材	課堂講授、問題討論與報告撰寫	Teaching Materials	a midterm report may b3e required
成績評量方式	平時成績：20%，期中與期末考試合佔80%」。qu/6	Grading	
教師網頁	_		
教學內容	從多國籍企業財務經理的觀點，探討相關財務管理的重要課題，包括：多國籍企業的匯率風險、國外投資的資本成本、國際投資組合管理、國際直接投資管理與多國籍企業的資本預算等。	Syllabus	In this course, some important issues in multinational financial management are explored in detail. These issue includ the measurement and management of foreign exchange risk, the cost of capital for foreign investments, the international portfolio investment and the capital budgeting for the multinational corporation.

尊重智慧財產權，請勿非法影印。