朝陽科技大學 097學年度第2學期教學大綱
Life Insurance 人壽保險

當期課號	3168	Course Number	3168
授課教師	陳美夙	Instructor	CHEN,MEI SU
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(四進)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識 2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力 3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度 4. 可做爲學生未來從事金融保險行政與銷售工作之基礎	Objectives	1. Enabling students to understand knowledge of thories, types (life, health, causualty and annuity, etc), finance, organization, operation and contract articles of life insurance. 2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes. 3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry. 4. Serving as students' foundation in the future career in finance and insurance administration and sales.
教材	人壽保險學, 賴本隊, 華立出版社	Teaching Materials	life insurance
成績評量方式	期中30%,期末40%, 平時30%	Grading	mid term:30%, final:40%; articpation30%
教師網頁			
教學內容	本課程之內容擴及整個人身保險，主要以人壽保險爲主，年金、健康及傷害保險爲輔;其教學目標在使學生瞭解人身保險的理論、種類、財務、組織、經營及契約條款等。透過理論與實務的介紹，協助學生通過相關證照考試。	Syllabus	The objective of this course is to help students to understand the basic knowledge of Life insurance, Annuity insurance, Health insurance and Injure insurance. The major topics include the personal insurance's theories, types, finance, organization, operation, and contract provisions. After this course, we would encourage students to pass the exam of personal insurance agency.

尊重智慧財產權，請勿非法影印。