# 朝陽科技大學 097學年度第2學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 3124 | Course Number | 3124 |
| 授課教師 | 李宗政 | Instructor | LEE,CHUNG CHENG |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 企業管理系(四進)二A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。 | Objectives | To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management. |
| 教材 | Brealey, Myers and Marcus, Fundamentals of corporate finance, 5th edition. McGraw Hill | Teaching Materials | Brealey, Myers and Marcus, Fundamentals of corporate finance, 5th edition. Mcgraw Hill |
| 成績評量方式 | 期中考 40%<br>期末考 40%<br>平常成績 20% | Grading | Term exam. 40%<br>Final exam. 40%<br>Class Participation 20% |
| 教師網頁 | http://admin.cyut.edu.tw/course/teachplan.asp | | |
| 教學內容 | 透過本課程的學習，瞭解財務管理的相關知識，以裨益於企業理財或個人理財之資訊獲取或相關管理決策。<br>1 公司財務管理緒論<br>2 會計資訊與財務報表分析<br>3 貨幣的時間價值<br>4 債券與股票評價<br>5 投資計畫分析與資本預算標準<br>6 投資計畫現金流量的估計<br>7 評估現金流量不確定的投資計畫淨現值<br>8 總風險、系統風險與非系統風險<br>9資金成本<br>10負債融資選擇<br>11股利政策：理論與實務 | Syllabus | The objective of this course is to provide the conceptual framework of corporate finance for students. It is expected that the students will be able to use the tools and concepts of corporate finance to solve the common financial problems after completing this course.<br>The Course schedule is as follows:<br>1. Introduction of Corporate Finance<br>2. Accounting and Finance<br>3. The Time Value of Money<br>4. Valuing Bond and Stock<br>5. Capital Budgeting<br>6. Project Analysis<br>7. Investment under Uncertainty<br>8. Risk<br>9. The Cost of Capital<br>10 Debt Policy<br>11 Dividend Policy |

尊重智慧財產權，請勿非法影印。