朝陽科技大學 097學年度第2學期教學大綱
Financial Management 財務管理

當期課號	3058	Course Number	3058
授課教師	蘇香珍	Instructor	SU,SHIANG JANE
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二在)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	財務管理概論，劉亞秋、薛立言合著, 2007 (東華書局)	Teaching Materials	Y. Angela Liu and Paul L. Hsueh, Introduction to financial management, 2007, TungHwa Publisher
成績評量方式	期中考30% 期末考30% 平時測驗及課堂參與40%	Grading	Midterm exam:30% Final exam: 30% Test and class attendance: 40%
教師網頁			
教學內容	第三章 公司的財務規劃與預測 第六章 投資組合理論與資產定價模式 第七章「現金流量折現」的評價觀念 第八章 債券基礎觀念與評價 第九章 股票基礎觀念與評會 第十一章 資本預算決策評量方法	Syllabus	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.

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