# 朝陽科技大學 097學年度第2學期教學大綱
# Capstone Study of Finance 財務金融綜合研究

| | | | |
|---|---|---|---|
| 當期課號 | 3041 | Course Number | 3041 |
| 授課教師 | 黃文資 | Instructor | WEN,TZU HUANG |
| 中文課名 | 財務金融綜合研究 | Course Name | Capstone Study of Finance |
| 開課單位 | 財務金融系(四進)四A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | (I)授課部分：一、財務人生涯規劃及職場須知。二、最新公司法修正分析與公司如何召開股東會。三、中國大陸投資分析與相關法令介紹。四、境外公司介紹與實務操作。五、企業購併實務與企業併購法解析。六、 企業上市上櫃。七、稅務規劃及兩稅合一研究簡介。八、企業如何與銀行往來。(II) 專題報告：各組依老師選定現有上市櫃公司計算其企業價值。 | Objectives | This course includes two parts ( I ) Lecture A. Career plannig working a attude for financial people. B. Latest compay law and shareholer's meeting requirments. C. Prc investment analysis and related lawa instruction. D. Offshore company and OBU introduction and practice. E. Corporation mergers and acquisitions practice. F. IPO process in Taiwan & PRC. G. Tax planning procedure. H. The banks finnancing procedure ( II ) Report the valuation process in Taiwan listed companies. |
| 教材 | 1.教師提供的上課講義(實證案例)<br>2.上市上櫃公司財務報告書<br>3.建議參考書目<br>(1)謝劍平 財務報表分析 2006年6月初版 智勝文化事業總經銷<br>(2)萬哲鈺,高崇瑋,財務報表分析—實務與應用,2/e,2003,華泰文化出版<br>(3)Wild, Subramanyam, Halsey, Financial Statement Analysis 2007, 9ed,McGraw Hill 出版, 華泰文化事業代理<br>(4)吳啓銘,企業評價—個案實證分析,2001,智勝文化出版<br>(5)伍忠賢,公司鑑價,2002,三民書局出版<br>(6)王淑芬,企業評價,1/e,2006,華泰文化事業發行<br>(7)陳隆麒 等譯,Koller,Murrin著,事業評價,3/e,2002,華泰文化事業出版 | Teaching Materials | 1.Articles offered by teacher.<br>2.Financial Reports of published companies.<br>3.Recommended textbooks. |
| 成績評量方式 | 1.每份報告佔學期成績25%，三份報告合計75%。<br>2.簡報佔學期成績15%。<br>3.個人課堂討論成績，佔學期成績10%。 | Grading | 1.Each team project for 25%, three projets total 75%.<br>2.Presentation for 15%.<br>3.Seminar discussion for 10%. |
| 教師網頁 | 實際案例研究，將相關財務理論，作綜合性應用與驗證。 | | |
| 教學內容 | 一、教學設計<br>1.研討會型式教學：學生實證辯研爲主，教師指導爲輔。<br>2.產業分組的研究討論，瞭解各產業的財務差異性。<br>3.將艱澀的理論作簡易的實務應用，實證其可行性。<br>二、研究內容<br>1.產業研究與財務評等--客觀評等企業財務能力，探討關鍵因素。<br>2.財務預測與流量計算--財務預計模型建構與自由現金流量探討。<br>3.企業評價--實證評價方法的有效性與產業的差異性。 | Syllabus | A.Course design:<br>1.Seminar course: students' research, presentation, and discussion, advised by instructor.<br>2.Team project for research in different industry.<br>3.Theory's application and verification.<br>B.Research topic:<br>1.Industry research and Finance rating--setting up finance rating system for particular industry, and finding out the critical finance factors.<br>2.Finance forecasting and cashflow calculating--seting up model for finance forecasting and calculating free cashflow.<br>3.Corporate valuation--verification the effectiveness of valuation methods in |

| | | | |
|---|---|---|---|
| | | | particular corporate and finding out the best valuation method for different industry. |

尊重智慧財產權，請勿非法影印。