朝陽科技大學 097學年度第2學期教學大綱
Off- CampusInternship 實習-校外

當期課號	2179	Course Number	2179
授課教師	鄭淑慧	Instructor	CHENG,SHU HUI
中文課名	實習-校外	Course Name	Off- CampusInternship
開課單位	傳播藝術系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	1	Credits	1
課程目標	教學目標：包含知識、技能、態度、其他等四項 1. 能增加更實際化、具體化專業知識(知識) 2. 能培養相關媒體企畫、設計、製作、後製以及管理、發行等專業技術（技能） 3. 能培養出職業道德、敬業精神、抗壓性、與責任感（態度） 4. 能熟悉本土傳播產業的工作環境與特性(其他)	Objectives	Students are assigned as unpaid interns to compatible media industries and organizations. This course provides an opportunity for students who wish to practice and gain hands-on experience in various areas of mass media during their summer vacation.
教材	影帶、投影片、書面報告	Teaching Materials	Powepoint presentation
成績評量方式	實習安排聯絡表現30% 出席率20% 實習書面報告企劃書20% 履歷表、實習計劃甘特圖、作品集30%	Grading	Performance for contacting with media companies (30%), class attendance (20%), internship planning (20%), internship paper report (30%)
教師網頁	_		
教學內容	透過至各媒體公司實務之訓練，培養實際操作的基本技巧與製作應變能力，並了解實務界之企業文化	Syllabus	Week 1-3 Internship Consulting Week 4-6 Applying for Internship Week 7-9 Sharing and discussion Week 10-15 Applying for Internship Week 16-18 Final tips for Internship

尊重智慧財產權，請勿非法影印。