朝陽科技大學 097學年度第2學期教學大綱
Supply Chain Management 供應鏈管理

當期課號	1541	Course Number	1541
授課教師	黃勇富	Instructor	HUANG,YUNG FU
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	行銷與流通管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能，物料管制與存貨管理，以至成品的配銷、倉儲及通路設計，使每位學生能清楚認知供應鏈管理的角色，目的與權責，並使能充分認知理論的意涵及其實務上之應用。	Objectives	This course introduce students to realize the whole process of supply chain, from the purchasing function at the beginning, material control and inventory management, finished goods distribution, until warehousing and the design of distribution channels. Let students understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	1.劉賓陽編審，供應鏈管理，東華書局，2007。 2.陳銘崑等人譯，供應鏈管理，滄海書局，2002。 3.林宜萱譯，供應鏈高績效管理，麥格羅-希爾， 4.賴宣名著，全球供應鏈管理，遠擎管理顧問公司，2002。 5.Chopra, S. & Meindl, P., Supply Chain Management—Strategy, Planning, and Operation, Prentice Hall Inc., 2001.東華書局代理。 6.Simchi-Levi, D., Kaminsky, P. and Simchi-Levi, E., Designing and Managing the Supply Chain Concepts, Strategies, and Case Studies, McGraw-Hill Co., 2001. 華泰書局代理。	Teaching Materials	1.Chopra, S. & Meindl, P., Supply Chain Management—Strategy, Planning, and Operation, Prentice Hall Inc., 2001.東華書局代理。 2.Simchi-Levi, D., Kaminsky, P. and Simchi-Levi, E., Designing and Managing the Supply Chain Concepts, Strategies, and Case Studies, McGraw-Hill Co., 2001. 華泰書局代理。
成績評量方式	平時成績(50%) ◆ 平時作業、平時考、課堂表現(15%) ◆ 分組個案研討(15%) ◆ 期末分組報告(20%) 期中考(25%) 期末考(25%)	Grading	1. Quiz, participation.(15%) 2. Case study.(15%) 3. Term paper.(20%) 4. Midterm examination.(25%) 5. Final examination.(25%)
教師網頁			
教學內容	由於全球市場競爭加劇，企業必須重新思考自身在產業上下游體系的地位，因此供應鏈的重組與整合是必然趨勢。本課程旨在探討產業環境對供應鏈特性的影響，及相關供應鏈管理技術，包含管理技巧與資訊科技。並說明企業應如何建立其供應鏈管理策略以因應環境的變動。	Syllabus	The objective in this course for the student to learn the strategic importance of good supply chain design, planning, and operation for every firm. The student will be able to understand and visualize how good supply chain management can be a competitive advantage for a firm.

尊重智慧財產權，請勿非法影印。