朝陽科技大學 097學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1343	**Course Number**	1343
授課教師	李慧慈	**Instructor**	
中文課名	財務管理	**Course Name**	Financial Management
開課單位	保險金融管理系(四日)三B	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	3	**Credits**	3
課程目標	1. 提供公司理財之基礎知識 2. 具備資產評估、資本預算、營運資金管理之基本能力 3. 具備專業經理人之基本道德素養 4. 了解專業經理人所應達成的公司理財目標	**Objectives**	1. Providing basic knowledge on company financial management. 2. Having basic ability of asset evaluation, capital budgeting and operation fund management. 3. Basic moral qualities of professional managerial persons. 4. Understanding the goals that professional managerial persons need to achieve.
教材	財務管理(2007), 俞海琴與董佩珊編譯 (華泰文化)	**Teaching Materials**	Ross, Westerfield, Jaffe, Jordan. Core Principle of Applications of corporate finance
成績評量方式	考試成績 80% 個案報告成績 20%	**Grading**	Exam. 80% case study 20%
教師網頁			
教學內容	Week 1~4 財務管理總覽 Week 5~10 評價與資本預算 Week 11~13 風險與報酬 Week 14~16 資本結構與股利政策 Week 17 其他特殊議題	**Syllabus**	Week 1~4 Overview Week 5~10 Valuation and Capital Budging Week 11~13 Risk and Return Week 14~16 Capital Structure and Dividend Policy Week 17 Special Topics

尊重智慧財產權，請勿非法影印。