# 朝陽科技大學 097學年度第2學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 1218 | Course Number | 1218 |
| 授課教師 | 楊智超 | Instructor | YANG,JYH CHAU |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 企業管理系(四日)二C | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。 | Objectives | To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management. |
| 教材 | 財務管理 謝劍平 智勝書局 | Teaching Materials | Financial Management new concepts with unique domestic examples Best-Wise Company |
| 成績評量方式 | Final and midterm examination 30%<br>Presentation and reports 40% | Grading | Final and midterm examination 30%<br>Presentation and reports 40% |
| 教師網頁 | | | |
| 教學內容 | 一 財務管理原則<br>二 風險與報酬<br>三 投資與財務決策<br>四 財務計畫<br>五 短期財務決策<br>六 個案分析 | Syllabus | 1. Principles of Financial Management<br>2. Risks and Rewards<br>3. Investment and Financial Decesions<br>4. The financial Planning<br>5. Short Term Financial Decision<br>6. Case Study |

尊重智慧財產權，請勿非法影印。