朝陽科技大學 097學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1091	Course Number	1091
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	Megginson,Smart, and Gitman, 2007, Corporate Finance, 2ed, 指南書局代理ISBN:9780324648683 課堂講授和報告研討	Teaching Materials	Megginson,Smart, and Gitman, 2007, Corporate Finance, 2ed, 指南書局代理ISBN:9780324648683
成績評量方式	三次考試各佔30% ，平常分數佔10%	Grading	30% per exam for three exams; 10% other
教師網頁			
教學內容	8. 現金流量和資本預算 9. 資金成本和專案風險 10.效率市場和行爲財物 11.長期融資概論 12.資本結構1 13.資本結構2 14.資本結構和資本預算關係 15.股利政策 18.選擇權基礎 21.策略和營運財務規劃 22.現金存貨應收帳款管理 23.流動性管理	Syllabus	8. Cash Flow and Capital Budgeting 9. Cost of Capital and Project Risk 10. Market Efficiency and Behavioral Finance 11. An Overview of Long-Term Financing 12. Capital structure: theory and taxes 13. Captial structure: nontax determinants of corporate leverage 14. the link between capital structure and capital budgeting 15. dividend policy 18. options basics 21. strategic and operational financial planing 22. cash conversion, inventory, and receivables management 23. liquidity management

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