朝陽科技大學 097學年度第2學期教學大綱
Lecture in Business 企業講座

當期課號	1014	Course Number	1014
授課教師	黃明弘	Instructor	HWANG,MING HON
中文課名	企業講座	Course Name	Lecture in Business
開課單位	管理學院(四日)	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	爲有效運用本院教學資源及提昇應屆畢業生對實務界現況之瞭解，並增進學術交流定期邀請專家學者蒞校作專題演講。	Objectives	To enhance students' understanding in real world business and current research, topics in management with global perspective will be provided.
教材	校內、校外老師簡報資料	Teaching Materials	the slides from every invited speekers
成績評量方式	個人心得報告(書面，2次) 20%, 分組報告 20%, 課堂發問(每人兩次)10%, 出席情形與課堂參與50%。	Grading	written report 20%, presentation 20&, question during the class 10%, attendance 50%
教師網頁			
教學內容	本課程主要是邀請業界講師，提供在校學生對不同產業的了解，以提升學生就業選擇及競爭力。	Syllabus	The purpose of this course aims to help students increase the understanding of various industries as to improve their choices and competition in future career by the invited speekers from industries and business.

尊重智慧財產權，請勿非法影印。