朝陽科技大學 097學年度第2學期教學大綱
Management 管理學概論

當期課號	0214	Course Number	0214
授課教師	劉憓誼	Instructor	LIU,HUI HSUAN
中文課名	管理學概論	Course Name	Management
開課單位	跨院通識(日)	Department	
修習別	選擇必修	Required/Elective	Intercollegiate General Education Topics
學分數	2	Credits	2
課程目標	本課程目的在於探討管理理論，厚植管理各領域之基本認識，以促進未來同學在工作與生活中能應用管理學的核心理念以提升工作與生活之品質・並藉由多元化的學習型態與活動，例如訪談、案例研討、角色扮演、競賽、課堂報告等豐富學習深度與理論應用能力・課程內容主要包括：管理理論介紹、管理案例分析、管理核心效能介紹與練習・	Objectives	The purpose of this course is to acknowledge students with the context management theories and practical implementation history through the lectures, case study, discussion, role playing and business games that can help them better understand current management theory and practice. Thus, in order to understand the theories and practices used today, it's important for management students to look at the evolution of management thought and practices. The practice of management has always reflected historical times and societal conditions. For instance, innovation, global competition, and general competitive pressures reflect today's reality: innovate or lose. The following subjects will be included: Management yesterday and today, Planning, Organizing, Leading, Controlling.
教材	1.管理學(第二版) 蔡敦浩 滄海圖書 2.個案研討	Teaching Materials	1.Lectures and PPT presentation 2.Case Study
成績評量方式	1.平時成績40%（含出席率、課程參與） 2.期中個人閱讀報考30% 3.期末團體報告30%	Grading	1.Participation 40% (Including regular attendance and class participation) Participation and class discussion are important; therefore, regular attendance is expected. More than three absences may be reflected in student's grade. 2.Study Report 30% 3.Final Team Paper 30%
教師網頁			
教學內容	本課程以管理導論、規劃、組織、領導及控制之主題爲根基，並加入個案討論，以建立對管理學的本質與特性瞭解，並奠定良好基礎，啓發其他管理相關課程的興趣，增加對台灣本土管理實務的瞭解，以印證管理學之學理。	Syllabus	Topics include types of Introduction, Planning, Organization, Leadership and Control. Every week we will have case study, that can help and motivate students to build a fundation of basic knowledge about management, even more to investigate the Taiwan's enterprise.

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