

朝陽科技大學 097學年度第1學期教學大綱
Multinational Financial Management Research 國際財務管理研究

當期課號	7589	Course Number	7589
授課教師	李宗政	Instructor	LEE,CHUNG CHENG
中文課名	國際財務管理研究	Course Name	Multinational Financial Management Research
開課單位	企業管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	基於國際財務主題將涵蓋不同通貨、利率、與通貨膨脹率等問題，故本課程內容將介紹下列三大主題，為本課程之提綱:(1)The interest rate parity theory, (2)The expectation theory of exchange rate, (3) The purchasing power parity。	Objectives	The international financial manager has to cope with different currencies, interest rates, and inflation rates. This course would include the introduction of the important theories as follows:(1)The interest rate parity theory, (2)The expectation theory of exchange rate, (3) The purchasing power parity.
教材	待定	Teaching Materials	
成績評量方式	期中作業35%； 期末報告50%；(強調相關財經時事議題之應用) 出缺席情形15%。	Grading	Case Study 35% Term Reprt 50% Class Participation 15%
教師網頁	-		
教學內容	藉由大量閱讀國際財金媒體，認知國際政治與金融環境之不確定性，並於跨國企業相關主題中，針對國際財務市場做深入淺出之說明。經由詳述匯率與整個經濟變數之間的關係，進而探討外匯風險的衡量與管理。並對長短期融資管理、跨國企業資本預算、資金成本及資本結構等課題做完整的剖析。最後，探討多國籍企業在財務績效及風險上，是否有其顯著之獨特性。 1.Introduction 2.The Determination of Exchange Rates 3.The International Money System 4.The Balance of Payments and International Economic Linkages 5.The Foreign Exchange Market 6.Currency Futures and Options Markets 7.Parity Conditions in International Finance and Currency Forecasting 8.Measuring and Managing Accounting Exposure 9.Measuring and Managing Economic Exposure Financing Foreign Trade 10.Current Asset Management and Short-Term Financing 11.Managing the Multinational Financial System 12.International Financing and International Financial Markets 13.International Banking Trends and Strategies 14.The Cost of Capital for Foreign Investment 15.International Portfolio Investment 16.Corporate Strategy and Foreign Direct Investment 17.Capital Budgeting for the	Syllabus	1.Introduction 2.The Determination of Exchange Rates 3.The International Money System 4.The Balance of Payments and International Economic Linkages 5.The Foreign Exchange Market 6.Currency Futures and Options Markets 7.Parity Conditions in International Finance and Currency Forecasting 8.Measuring and Managing Accounting Exposure 9.Measuring and Managing Economic Exposure Financing Foreign Trade 10.Current Asset Management and Short-Term Financing 11.Managing the Multinational Financial System 12.International Financing and International Financial Markets 13.International Banking Trends and Strategies 14.The Cost of Capital for Foreign Investment 15.International Portfolio Investment 16.Corporate Strategy and Foreign Direct Investment 17.Capital Budgeting for the Multinational Corporation 18.The Measurement and Management of Political Risk

