

朝陽科技大學 097學年度第1學期教學大綱
Advanced Financial Decision Making 高階財務決策

當期課號	7562	Course Number	7562
授課教師	金鐵英	Instructor	JIN,TIE IN
中文課名	高階財務決策	Course Name	Advanced Financial Decision Making
開課單位	財務金融系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	透過進階課程，使碩士班學生瞭解更高深的公司理財理論與觀念，以及財務相關領域的最新發展。	Objectives	Train our graduate school students to understand the advanced theory and concepts in financial management.
教材	Theory of Financial Decision Making by Jonathan E. Ingersoll	Teaching Materials	Theory of Financial Decision Making by Jonathan E. Ingersoll
成績評量方式	Oral and document reports, and examinations.	Grading	Oral and document reports, and examinations.
教師網頁	-		
教學內容	<p>Everyone is interested in making good financial decisions, especially investment one. More precisely, decision makers are interested in making decisions that have good outcomes. Will good outcomes be more likely if a good decision making process is used? and what is a good decision making process?</p> <p>These are some of the questions that quickly appear when one considers a study of financial decision making. This course focuses on financial decision making and seeks to compare prescriptive models (how people should make decisions) with descriptive models (how people do make decisions). It is noted that this course undertakes considerable empirical work to evaluate the performance of interactive financial solution methods.</p>	Syllabus	<p>Everyone is interested in making good financial decisions, especially investment one. More precisely, decision makers are interested in making decisions that have good outcomes. Will good outcomes be more likely if a good decision making process is used? and what is a good decision making process?</p> <p>These are some of the questions that quickly appear when one considers a study of financial decision making. This course focuses on financial decision making and seeks to compare prescriptive models (how people should make decisions) with descriptive models (how people do make decisions). It is noted that this course undertakes considerable empirical work to evaluate the performance of interactive financial solution methods.</p>

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