朝陽科技大學 097學年度第1學期教學大綱
Special Topics on Technology Management (II) 科技管理研究專題(二)

當期課號	7050	**Course Number**	7050
授課教師		**Instructor**	
中文課名	科技管理研究專題(二)	**Course Name**	Special Topics on Technology Management (II)
開課單位	企業管理系碩士班二A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	本課程旨在針對參與研究群教師之指導學生進行定期團隊研究教學，先以指定之科技管理相關文獻為研討主題，繼則以個別修課同學之研究主題為研討對象，以協助修課同學之論文寫作。	**Objectives**	In today's increasingly competitive business environment characterized by shortened product life cycles, global competition, increased market segmentation, and re-structured industry value chains, there is a critical need for men and women with a passion for technology who understand their firm's business models and can contribute to the successes of their organization. This course is to improve graduate students' abilities of research to the topics of Technology Management. The class is led by thesis advisors will guide students' thesis writing through group discussion on journal papers and research themes periodically. Group work is not only acceptable but actively encouraged.
教材	Papers Thesis	**Teaching Materials**	
成績評量方式	書面報告　50% 口頭報告 50%	**Grading**	Report 50% Oral Presentation 50%
教師網頁	_		
教學內容	本課程旨在針對參與研究群教師之指導學生進行科技管理領域之團隊研究教學，先以指定文獻為研討主題，繼則以研究主題為研討對象．	**Syllabus**	To Improve Graduate Students' abilities of research in management of technology field, the class led by thesis advisors will guide students through papers and research themes discussion.

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