

朝陽科技大學 097學年度第1學期教學大綱
Strategic Human Resource Management 人力資源管理策略研究

當期課號	7044	Course Number	7044
授課教師	劉興郁	Instructor	LIU,SHIN YUH
中文課名	人力資源管理策略研究	Course Name	Strategic Human Resource Management
開課單位	企業管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程主要以人力資源管理之相關課題為授課內容，包括：人力資源管理之涵蓋範圍、人力資源規劃、工作設計、人員招募與選用、人員訓練、員工生涯發展與職業前程規劃、績效考核、薪酬與獎懲、勞工關係與福利等課題，以使學習本課程之學生，能瞭解企業機構在人力資源管理上應有之功能與基本理論。	Objectives	These courses aimed Human Resource Management at providing student with a complete and applied review of essential HR concepts and techniques. The content of these semesters I tried address several issues, including the strategic role of Human Resource Management, HR planning and recruiting, job analysis and employee selection, training and developing employees, appraising and managing performance, compensation and benefit.
教材	Human Resource Management, by Snell & Bohlander 2007, South-Western of Thomson, 華泰書局代理	Teaching Materials	Human Resource Management, by Snell & Bohlander 2007, South-Western of Thomson
成績評量方式	1.課堂參與、及作業(20%)， 2.分組專題研究心得報告(20%) 3.分組企業訪問報告(20%)， 4.期中考(20%)， 5.期末個案研究報告(20%)	Grading	Class participation & home work(20%)， Subject Presentation(20%)， practitioners interviewing(20%)， Midterm test(20%)， Fnal case study(20%)
教師網頁	-		
教學內容	1. 探討人力資源管理之理論與實務。 2. 整合、交流企業之人力資源管理策略與經驗。	Syllabus	Enhance the expertise of human resource management through lecture, reading, case study, field visiting, and presentation.

尊重智慧財產權，請勿非法影印。