

朝陽科技大學 097學年度第1學期教學大綱  
Field Studies 田野調查

當期課號	3469	Course Number	3469
授課教師	李佳懷	Instructor	LI,CHIA HUAI
中文課名	田野調查	Course Name	Field Studies
開課單位	傳播藝術系(四進)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<p>教學目標：</p> <ol style="list-style-type: none"> <li>1. 了解田野調查的方法(知識)</li> <li>2. 具備收集資料與田野調查的能力(技能)</li> <li>3. 培養田野調查應有的素養(態度)</li> <li>4. 了解田野調查如何輔助影視製作的各項分工專業(其他)</li> </ol>	Objectives	<ol style="list-style-type: none"> <li>1. Understand Field Research approaches (knowledge)</li> <li>2. Recognize, collect, and interpret appropriate data for Field Research (skills)</li> <li>3. Foster an ethical sense in Field Research (development)</li> <li>4. Understand how Field Research influences every aspect of Film/Video Production (other)</li> </ol>
教材	<p>口授影像田野調查原理方法與理論 檢討報告內容與執行過程 範例解析與鑑賞</p>	Teaching Materials	<p>To lecture the method and theory of "Field Research of Production" To discuss the report and to examine the process. Case study and appreciation</p>
成績評量方式	<p>課堂表現 30% 出席率 20% 口頭報告 與書面報告50%</p>	Grading	<p>The expression in the class:30%. The attendance:20%. The midterm presentation and final report:50% .</p>
教師網頁	-		
教學內容	<p>本課程內容包括：</p> <ol style="list-style-type: none"> <li>一、影像田野調查概論</li> <li>二、影像田野調查相關理論</li> <li>三、影像田野調查方法</li> <li>四、影像田野調查的記錄</li> <li>五、影像田野調查的整理</li> <li>六、影像田野調查的應用</li> <li>七、台灣影像田野調查範例一</li> <li>八、台灣影像田野調查範例二</li> <li>九、影像田野調查實作報告</li> </ol>	Syllabus	<ol style="list-style-type: none"> <li>1. The Introduction of "Field Research of Production "</li> <li>2. The Theory of "Field Research of Production "</li> <li>3. The method of "Field Research of Production "</li> <li>4. The report of "Field Research of Production "</li> <li>5. The analysis of "Field Research of Production "</li> <li>6. The utilization of "Field Research of Production "</li> <li>7. Case study of "The Field Research of Production" in Taiwan(part1)</li> <li>8. Case study of "The Field Research of Production" in Taiwan(part2)</li> <li>9. Final report</li> </ol>

尊重智慧財產權，請勿非法影印。