

朝陽科技大學 097學年度第1學期教學大綱
Security Markets Analysis 證券市場分析

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| 當期課號 | 3185 | Course Number | 3185 |
| 授課教師 | | Instructor | |
| 中文課名 | 證券市場分析 | Course Name | Security Markets Analysis |
| 開課單位 | 保險金融管理系(四進)四A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 1. 認識證券商品，上市，交易，法令規範之基本原理 2. 強化證券商品設計，上市，交易，結算與法令稽核之專業技能 3. 培養自主學習的態度 4. 就業核心力 | Objectives | 1. Knowing basic principle of security on offering, transaction, and regulations. 2. Enhancing professional skills of securities products, offering, transactions, settlement and regulation audit. 3. Having autonomous study attitudes. 4. Employment core ability. |
| 教材 | 授課教材:隨堂筆記 | Teaching Materials | Taking notes in the class |
| 成績評量方式 | 期中考 期末考 | Grading | Mid-term exam Final exam |
| 教師網頁 | - | | |
| 教學內容 | 1. 證券市場的認識 2. 證券產業的認識 3. 證券商品的認識 4. 證券分析的基本概念 5. 實例分析 | Syllabus | 1. Introduction to securities markets 2. Introduction to securities industry 3. Introduction to securities products 4. Foundation of securities analysis 5. Case analysis |

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