

朝陽科技大學 097學年度第1學期教學大綱  
Management Psychology 管理心理學

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| 當期課號   | 3098  | Course Number      | 3098   |
| 授課教師   | 吳俊煜   | Instructor         | Wu, Chun I   |
| 中文課名   | 管理心理學   | Course Name        | Management Psychology  |
| 開課單位   | 企業管理系(二進)四A   | Department         |  |
| 修習別    | 選修  | Required/Elective  | Elective   |
| 學分數    | 3   | Credits            | 3  |
| 課程目標   | 「管理心理學」重點置於如何協助管理者能有效的其負責的部門或群體進行管理，課程內容包含有：管理心理學的基本理論、個體心理與管理、個體激勵、挫折衝突、群體心理、領導心理及組織心理等，並有助於找出及降低管理過程上的障礙。學生將可以學習到如何在職場上研究、選擇及應用獨特與有效的管理策略、技巧。   | Objectives         | This course will focus on assist in manager to manage his/her department or group. The content areas of Managerial Psychology will include individual drive, group psychology, leadership psychology and organizational psychology. Other discussion will focus on ways to identify and minimize barriers within managerial processes. The students will investigate, select, and utilize unique and effective strategies and skills of management.  |
| 教材     | 教材<br>管理心理學-第三版<br>鄭芬姬 博士著<br>新陸書局股份有限公司出版  | Teaching Materials | Textbook<br>Cheng, Fen-Chi. (2007).<br>Management Psychology. Taipei:<br>Shinlou.<br>鄭芬姬 (2007)。管理心理學。台北市：新陸。  |
| 成績評量方式 | 一、課堂討論<br>每一位選課同學，於課程進行中參與課程內容之討論及書面報告。<br>二、期中考試<br>就本課程所安排之各單元內容進行考試。<br>三、期末考試<br>期末就本課程所安排之各單元內容進行考試。<br>四、成績評量<br>綜合上述三項及課堂學習表現，進行成績評量。<br><br>期中、期末筆試各33%、課堂參與、閱讀心得書面報告33%。                   | Grading            | I. Class Discussions<br>Each student must participate in the discussion and submit the written report.<br>II. Midterm Exam<br>The content of midterm exam is based on the each chapter we read in the class. III. Final Exam<br>The content of final exam is based on the chapters we have during the semester.<br>IV. Assessment of Result<br>The final assessment is according to your performance on above three parts and plus your learning performance in class.<br><br>Midterm Exam: 33%<br>Final Exam: 33%<br>Participation in class: 33%<br>Written Report: 33% |
| 教師網頁   | -   |                    |  |
| 教學內容   | 一、管理心理學之源起與本質<br>□1.管理心理學之源起<br>□2.管理心理學的本質<br>二、個體心理<br>□1.個體行為的差異<br>□2.工作動機<br>□3.人格<br>□4.學習<br>□5.知覺<br>□6.態度<br>三、群體心理<br>□1.社會階層<br>□2.文化差異<br>□3.人際關係與溝通<br>□4.壓力管理<br>□5.工作衝突<br>四、團隊激勵與領導 | Syllabus           | I. The Origins and Essence of Management Psychology.<br>□ 1. The Origins of Management Psychology.<br>□ 2. The Essence of Management Psychology.<br>II. Individual Psychology<br>□ 1. The Differences of Individual Behavior<br>□ 2. Work Motivation<br>□ 3. Personality<br>□ 4. Learning<br>□ 5. Perception<br>□ 6. Attitude<br>III. Group Psychology<br>□ 1. Stratum<br>□ 2. Culture Diversity   |

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| <p>教學內容</p> | <ul style="list-style-type: none"> <li>□1.組織發展與變革</li> <li>□2.演講台上的激勵與領導</li> <li>□3.領導心理分析</li> <li>□4.發展領導的技能</li> </ul> <p>五、職涯發展</p> <ul style="list-style-type: none"> <li>□1.選擇職業和轉業</li> <li>□2.與主管及同事相處之道</li> </ul> | <p>Syllabus</p> | <ul style="list-style-type: none"> <li>□3. Relationship and Communication</li> <li>□4. Stress Management</li> <li>□5. Working Conflict</li> </ul> <p>IV. Team Incentive and Leadership</p> <ul style="list-style-type: none"> <li>□1. The Development and Change of Organization</li> <li>□2. Speech on stage with Incentive and Leadership</li> <li>□3. Psychological Analysis of Leadership</li> <li>□4. The Development of Leadership Skills</li> </ul> <p>V. Career Development</p> <ul style="list-style-type: none"> <li>□1. The Choice of Jobs and Change Careers</li> <li>□2. Get along with Supervisors and Colleagues</li> </ul> |
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尊重智慧財產權，請勿非法影印。