

朝陽科技大學 097學年度第1學期教學大綱
International Trade Practices 國際貿易實務

當期課號	3091	Course Number	3091
授課教師	李佩源	Instructor	LEE, PEI YUAN
中文課名	國際貿易實務	Course Name	International Trade Practices
開課單位	企業管理系(二進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Objectives	Today, more than any time in history, both countries and business firms rely on international trade for economic growth. Globalization, E-commerce and trade agreement can adversely affect a firm's business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.
教材	國際貿易實務；蔡孟佳。	Teaching Materials	International Trade Practice
成績評量方式	作業 30% 期中考 30% 期末考 40%	Grading	pop quiz 30% , Mid term 30%, Final 40%,
教師網頁	-		
教學內容	一.緒論 二.進出口貿易流程 三.貿易報價與還價 四.進出口簽證 五.進出口檢驗與公證 六.進出口報關 七.進出口結匯 八.貿易糾紛之處理與預防	Syllabus	1.Introduction 2.Import and Export trade process 3.Trade offer and counter offer 4.Import Permit and Export Permit 5.Import and Export inspection and notarize 6.Import and Export customs declaration 7.Import and Export foreign exchange settlement 8.Trade disputes dispose and prevent

尊重智慧財產權，請勿非法影印。