

朝陽科技大學 097學年度第1學期教學大綱
Financial Management 財務管理

當期課號	3025	Course Number	3025
授課教師	李宗政	Instructor	LEE,CHUNG CHENG
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四進)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大為目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2) investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, which focuses on capital budgeting capital structure, etc.
教材	Brealey, Myers and Marcus, Fundamentals of corporate finance, 5th edition. Mcgraw Hill	Teaching Materials	Brealey, Myers and Marcus, Fundamentals of corporate finance, 5th edition. Mcgraw Hill
成績評量方式	期中考 40% 期末考 40% 平常成績 20%	Grading	Term exam. 40% Final exam. 40% Class Participation 20%
教師網頁	http://admin.cyut.edu.tw/course/teachplan.asp		
教學內容	透過本課程的學習，瞭解財務管理的相關知識，以裨益於企業理財或個人理財之資訊獲取或相關管理決策。 1 公司財務管理緒論 2 會計資訊與財務報表分析 3 貨幣的時間價值 4 債券與股票評價 5 投資計畫分析與資本預算標準 6 投資計畫現金流量的估計 7 評估現金流量不確定的投資計畫淨現值 8 總風險、系統風險與非系統風險 9 資金成本 10 負債融資選擇 11 股利政策：理論與實務	Syllabus	The objective of this course is to provide the conceptual framework of corporate finance for students. It is expected that the students will be able to use the tools and concepts of corporate finance to solve the common financial problems after completing this course. The Course schedule is as follows: 1. Introduction of Corporate Finance 2. Accounting and Finance 3. The Time Value of Money 4. Valuing Bond and Stock 5. Capital Budgeting 6. Project Analysis 7. Investment under Uncertainty 8. Risk 9. The Cost of Capital 10 Debt Policy 11 Dividend Policy

尊重智慧財產權，請勿非法影印。