朝陽科技大學 097學年度第1學期教學大綱
Digital Visual Creation 數位視覺創作

當期課號	2074	Course Number	2074
授課教師	溫慧懿	Instructor	WEN,HUI I
中文課名	數位視覺創作	Course Name	Digital Visual Creation
開課單位	視覺傳達設計系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	了解現代數位視覺創作基本概念，依照個人內在特質，啓發個人構思創作成數位作品之潛力，課程著重藝術原創性及實驗性，以及掌握媒材特色與概念的整合運用。	Objectives	In this course students learn and practice applying techniques and concepts from modern digital visual creation to the students of potential they are likely to characterize the individual innovation. The course focuses creation and experiment and how it can prevent design work success, as well as how to design and develop related techniques to assist art creation by other design field. In addition to business and presentation skills, basic media theory will be introduced in the class.
教材	・葉謹睿(2003),《藝術語言@數位時代= Art in the digital age》，臺北市，典藏藝術家庭 ・尼葛洛龐帝 (Negroponte, Nicholas)著,齊若蘭譯 (1997),《新電子表現主義》，臺北市，天下文化 ・吳垠慧(2003),台灣當代美術大系・《媒材篇─科技與數位藝術》,台北市,行政院文化建設委員會	Teaching Materials	・葉謹睿(2003),《藝術語言@數位時代= Art in the digital age》，臺北市，典藏藝術家庭 ・尼葛洛龐帝 (Negroponte, Nicholas)著,齊若蘭譯 (1997),《新電子表現主義》，臺北市，天下文化 ・吳垠慧(2003),台灣當代美術大系・《媒材篇─科技與數位藝術》,台北市,行政院文化建設委員會
成績評量方式	課堂參與20% 出席情形20% 作品表現60%	Grading	Paricipate （40%）、 Final Works（60%） Works Grade According（Design、Integral、Creative)
教師網頁			
教學內容	了解現代數位視覺創作基本概念，依照個人內在特質，啓發個人構思創作成數位作品之潛力，課程著重藝術原創性及實驗性，以及掌握媒材特色與概念的整合運用。	Syllabus	In this course students learn and practice applying techniques and concepts from modern digital visual creation to the students of potential they are likely to characterize the individual innovation. The course focuses creation and experiment and how it can prevent design work success, as well as how to design and develop related techniques to assist art creation by other design field. In addition to business and presentation skills, basic media theory will be introduced in the class.

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