朝陽科技大學 097學年度第1學期教學大綱
Illustration (1) 插畫創作(一)

當期課號	2070	Course Number	2070
授課教師	徐洵蔚	Instructor	HSU,HSUN WEI
中文課名	插畫創作(一)	Course Name	Illustration (1)
開課單位	視覺傳達設計系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1、認識插畫─包括插畫的定義、種類、功能、形式以及特質 2、藉插畫風格的探討，欣賞並研究插畫名家之作品，了解名家風格形成的要素。 3、插畫之基礎技法與執行能力之訓練	Objectives	1. The introduction of illustration -- include the definition, type, function, style and attribute of illustration. 2. Study the world famous illustrators and analyze their style, works. 3. The training of illustration technique.
教材	幻燈片、視聽設備，中外名家插畫作品、動畫影片、電影, Design by the instructor; slides; digital slides; motion pictures; movie.	Teaching Materials	幻燈片、視聽設備，中外名家插畫作品、動畫影片、電影, Design by the instructor; slides; digital slides; motion pictures; movie.
成績評量方式	以作品爲評分標準，平時成績(包括學習態度)40% 期中成績30% 期末成績30%	Grading	regular assignmen40%, Midtermassignment 30%, final assignment 30%, .
教師網頁			
教學內容	本課程之設計之重點有三 1, 認識插畫─包括插畫的定義、插畫的種類、插畫的功能及形式、插畫的特質。 2, 插畫風格的探討─欣賞並研究插畫名家之作品，了解名家風格形成的要素。 3, 插畫基本技巧訓練。	Syllabus	The purpose of the course are 1. Introduces beginning students to the variety of components used in developing and completing an illustration. Concepts, styles, techniques, design, and communication are discussed. 2. Discuss the style of illustrations—appreciate and study the famous illustrators and their works, and understand the most important thing that influence their style. 3. The basic training of illustration technique.

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