

朝陽科技大學 097學年度第1學期教學大綱
Financial Management 財務管理

當期課號	1752	Course Number	1752
授課教師	曾兆堂	Instructor	TSENG,CHAO TANG
中文課名	財務管理	Course Name	Financial Management
開課單位	工業工程與管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	首先，從公司理財的角度，探討企業的投資與籌資決策，並以追求股權益極大為目標，其次，瞭解企業如何運用金融市場各種工具籌措資金，第三，從財務理論的角度，分析各種金融資產之價值如何決定，最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1)money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focused on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios;(3)financial management, or "business finance", which involves decisions tithin firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will.
教材	1. 陳隆麒，財務管理概論，華泰文化，台北，2005。 2. 謝劍平，財務管理新觀念與本土化，第四版，智勝文化，台北，2006。 3. 唐納·川普 /羅勃特清崎，川普、清崎讓你賺大錢，商周出版，2007。	Teaching Materials	1. 陳隆麒，財務管理概論，華泰文化，台北，2005。 2. 謝劍平，財務管理新觀念與本土化，第四版，智勝文化，台北，2006。 3. 唐納·川普 /羅勃特清崎，川普、清崎讓你賺大錢，商周出版，2007。
成績評量方式	課程參與10% 期中考30% 期末考30% 期末報告30%	Grading	Attendance (10%) Mid-Term Exam. (30%) Final Exam. (30%) Final Report (30%)
教師網頁	http://163.17.8.246/xms/		
教學內容	財務管理是企業管理中重要功能之一。本課程主要讓學生瞭解企業如何從事投資及理財決策，未來學生在實務上能應用，並強化學生自我財務知識。	Syllabus	Finance consists of three interrelated areas:(1)money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focused on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios;(3)financial management, or "business finance", which involves decisions tithin firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will.

尊重智慧財產權，請勿非法影印。