朝陽科技大學 097學年度第1學期教學大綱
Leisure and Recreation industry apply to manpower 休閒人力應用

當期課號	1548	Course Number	1548
授課教師	徐淑麗	Instructor	HSU,SHU LI
中文課名	休閒人力應用	Course Name	Leisure and Recreation industry apply to manpower
開課單位	休閒事業管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	使學生了解目前台灣休閒產業商機蓬勃，對人力需求日漸殷切，休閒產業的專業人力供需與培育遂成爲值得關注的議題。整體而言，目前無論是在學校教育或專業認證兩類人才培養及供應體系，於「質」於「量」都有待配合產業市場需求。	Objectives	As Taiwan's leisure and recreation industry is booming, it is in dire need of a wave of manpower. Therefore, the development of such professional manpower has become an issue of great concern. through topic lecturing, case study and proper feedback to offering students insight of various aspects of Leisure and Recreation Industry how to apply to manpower.
教材	1.採互動式教學。2.藉由投影片與光碟解說。3.配合教材進度帶入實際案例解說。 4.安排業界觀摩參訪一~兩次 97.10.01(第一次) 普林斯頓國際有限公司出版 黃同川編譯	Teaching Materials	Case study and Discussion Topic Lecturing Oral approach
成績評量方式	期中考:30%,期末考:40%,平常成績30%:學習精神	Grading	Mid terms: 30 % Final: 40 % Quiz: 30 % (participate;Discussion;response;attend)
教師網頁			
教學內容	前言,觀光產業的人力需求,運動休閒產業的人力需求,台灣休閒產業專業人力培育的現況與問題,學校教育體系的人力培育概況,休閒相關系所設立情形,休閒相關系所學生數學校培養人才的主要問題,專業認證體系的人才培養概況,授證體系授證種類及數量專業認證體系,培養人才的主要問題	Syllabus	Generally speaking, there is a significant gap, in terms of both quality and quantity, between supply by the school and demand in the industry. Efforts must be made to bridge that gap through school education and professional certification. On the part of school education, it is important to reengineer conventional standard curriculum and recruit faculty of multiple and abundant professional experiences, so that professional skills gained by students may meet the future need of the market. As to professional certification, although certificates for more than 20 categories are now granted, they are not enough qualitatively and quantitatively to satisfy the market needs. Besides, there is a lack of relevant licensing regulations, unified criteria for certificate authentication, and effective management of certification. As a result, credibility of certificates suffers. The government, academics and industries must join forces to tackle the issue.

尊重智慧財產權，請勿非法影印。