朝陽科技大學 097學年度第1學期教學大綱
Practicum-on Campus 校內實習

當期課號	1533	Course Number	1533
授課教師	徐淑麗	Instructor	HSU,SHU LI
中文課名	校內實習	Course Name	Practicum-on Campus
開課單位	休閒事業管理系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	0	Credits	0
課程目標	學生於本學期間在校實習至少120小時並於繳交心得報告。	Objectives	Students taking this course should remain the internship for at least 120 hours during the summer vacation. . After the semester starts, the students hand out the experience the instructor.
教材	休閒遊憩概論 陳思倫等編著 世新大學編印	Teaching Materials	
成績評量方式	平常成績３0%　期中報告 30% □期末報告４0% □	Grading	Seminar ３0%　Middle examination 30%　Terminal examination ４0%
教師網頁	-		
教學內容	本課程之教學目的，在於訓練學生對休閒遊憩之定義及內涵，及其與觀光之關係。並介紹休閒服務系統內所包含的各種次系統，及其所衍生出的產品種類、產品型式、機構、產品線、產品、及品牌。再進一步說明在休閒遊憩系統規劃時，所須注意的各種供給面（如自然資源、人文資源、人工設施）及需求面（如Maslow之需要階層、遊憩參與阻礙、利益追尋等）之影響因子。	Syllabus	The major purpose of this course is to describe state-of-the-art planning and management principles for Leisure and recreation. At least six parts to education for "Indroduction of Leisure and Recreation" are need in this course. 1.Overviewof the Leisure and Recreation Industry 2.Goverment Role and Public Policy 3.Leisure and Recreation Development 4.Selling Travel 5.Transportation Services 6.Hospitality and Related Services

尊重智慧財產權，請勿非法影印。