朝陽科技大學 097學年度第1學期教學大綱
International Trade Theory and Practice 國際貿易理論與實務

當期課號	1419	**Course Number**	1419
授課教師	阮氏清萍	**Instructor**	NGUYEN THI,THANH BINH
中文課名	國際貿易理論與實務	**Course Name**	International Trade Theory and Practice
開課單位	會計系(四日)二A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	修習本課程能獲得經營國際貿易的專業知識與操作技巧，培養獨立作業化國際貿易人才，對創業、就業或參加考試均雙蒙其益。	**Objectives**	This course will enhance the students to understand the major issues in the international trade practices. It also makes sure this course a rewarding experience.
教材	國際貿易實務 - 第24版 - 蔡緣編著 - 華泰文化。	**Teaching Materials**	The foreign trade practice and documentation - The 24th edition -蔡緣編著- Hwa Tai Publishing.
成績評量方式	期中考與期末考 80 % 平時測驗/作業&出席狀況 20 %	**Grading**	Midterm and Final Exam 80% Quizzes/Homework and Participation 20%
教師網頁			
教學內容	本課程概述了國際貿易術語、國際貨物運輸、進出口貨物的價格、國際貨款收付、合同的磋商和履行等內容。希望協助同學瞭解國際經貿動態，闡述國內外市場及資源特性，並具備從事跨國企業與國際貿易之經營管理專業知識・同時也希望協助同學瞭解靈活應用專業知識，多方印證理論與實務間之關係，並在理論與實務不一致時，能夠慎思、明辨理論之合理性或實務之侷限性。	**Syllabus**	The objective of this course is to equip students with a broad range of knowledge in international trade and business such as transportation, prices, payment, contract ... This course will also provide the knowledge of international trade movement as well as professional knowledge in order to achieve a balanced approach regarding theory and practice.

尊重智慧財產權，請勿非法影印。