朝陽科技大學 097學年度第1學期教學大綱
Security Markets Analysis 證券市場分析

當期課號	1364	Course Number	1364
授課教師	王言	Instructor	
中文課名	證券市場分析	Course Name	Security Markets Analysis
開課單位	保險金融管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1. 認識證券商品，上市，交易，法令規範之基本原理 2. 強化證券商品設計，上市，交易，結算與法令稽核之專業技能 3. 培養自主學習的態度 4. 就業核心力	Objectives	1. Knowing basic principle of security on offering, transaction, and regulations. 2. Enhancing professional skills of securities products, offering, transactions, settlement and regulation audit. 3. Having autonomous study attitudes. 4. Employment core ability.
教材	1.參考資料:Introduction to Financial Market, Foundation of Stock Market, 股票基本分析,股市長短線要略. 2.授課教材:隨堂筆記	Teaching Materials	Taking notes in the class
成績評量方式	1.筆試 2.專案報告	Grading	Written examination case presentation
教師網頁	www.tse.com.tw		
教學內容	1.証券市場的認識 2.証券產業的認識 3.証券商品的認識 4.証券分析的基本概念 5.實例分析	Syllabus	1.Introduction to securities markets 2.Introduction to securities industry 3.Introduction to securities products 4.Foundation of securities analysis 5.Case analysis

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