朝陽科技大學 097學年度第1學期教學大綱
Life Insurance 人壽保險

當期課號	1299	Course Number	1299
授課教師	陳聰賢	Instructor	CHEN,TSUNG CHSIEN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識 2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力 3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度 4. 可做爲學生未來從事金融保險行政與銷售工作之基礎	Objectives	1. Enabling students to understand knowledge of thories, types (life, health, causualty and annuity, etc), finance, organization, operation and contract articles of life insurance. 2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes. 3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry. 4. Serving as students' foundation in the future career in finance and insurance administration and sales.
教材	1.人身保險業務員資格測驗統一教材,中華民國人壽保險商業同業公會 2.林麗銖,人身保險實務,平安出版有限公司 3.上課講義	Teaching Materials	1.The Practice of Life Insurance 2.loose-leaf materials issued to stucents
成績評量方式	1.上課出席:20% 2.期中考成績:40% 3.期末考成績:40%	Grading	1.class attendance:20% 2.mid-term exam:40% 3.final exam:40%
教師網頁			
教學內容	1.人身保險之類型2.保險契約 3.人壽保險契約條款解析 4.健康保險與失能保險之簡介5.人身保險保費及責任準備金6.保險業之經營	Syllabus	1.Types of Life Insurance 2.The Insurance Industry 3.Analysis of Insurance Contracts 4.Individual Health and Disability-Insurance 5.Insurance Pricing & Life Insurance Contractual Provisions6.Insurance Company Opration

尊重智慧財產權，請勿非法影印。