朝陽科技大學 097學年度第1學期教學大綱
Insurance 保險學

當期課號	1281	Course Number	1281
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	保險學	Course Name	Insurance
開課單位	保險金融管理系(四日)一B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1.使學生具產壽險及社會保險等保險的相關基本知識 2.使學生能熟悉保險學基本理論並應用在其他保險個論上 3.使學生具保險金融從業人員之專業態度 4.可做爲學生未來學習各項金融領域之基礎	Objectives	1.Enabling students to have basic knowledge of property & casualty/life insurance as well as social insurance. 2.Enabling students to be familiar with basic theories of insurance science to be applied in other individual insurance theories. 3.Enabling students to have professional attitudes of personnel in insurance and finance industry. 4.Serving as students' foundation of learning knowledge in other fields in finance.
教材	簡報、白板、講義 主要用書：保險學－理論與實務／陳建勝等編著／華立圖書 參考用書：保險學理論與實務／凌氤寶等編著／華泰文化事業公司	Teaching Materials	Book:Insurance Principles and Practice
成績評量方式	期中、期末考各佔40%；平時佔20%；	Grading	mid-term exam 40%；final exam 40%；particpating 20%
教師網頁	_		
教學內容	本課程先探討危險管理與保險的基本概念、保險契約的基本原則及保險事業之組織與經營，進而介紹各類人身保險.財產保險與社會保險的種類與內容。	Syllabus	The structure of this course is base on the three beliefs that (1) the study of risk management, insurance concept and principle; (2)understanding the insurance practice; and (3)explaining the concept of personal and product insurance.

尊重智慧財產權，請勿非法影印。