# 朝陽科技大學 097學年度第1學期教學大綱
# Supply Chain Management 供應鏈管理

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| 當期課號 | 1230 | Course Number | 1230 |
| 授課教師 | 周中理 | Instructor | CHOU,CHUNG LI |
| 中文課名 | 供應鏈管理 | Course Name | Supply Chain Management |
| 開課單位 | 企業管理系(四日)三A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 本課程從引導學生瞭解自供應鏈的採購功能, 物料管制與存貨管理, 以至成品的配銷,倉儲及通路設計. 使每位學生能清楚認知供應鏈管理的角色, 目的與權責. 並使能充分認知理論的意涵及其實務上之應用. | Objectives | This course takes students logically from the purchasing function at the beginning of the supply chain through material control and inventory management, to finished goods distribution, warehousing and design of distribution channels. Each student will understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations. |
| 教材 | 1.David Simchi-Levi, Philip Kaminsky and Edith Simchi-Levi, 蘇雄義譯 (2003), Design and Managing the Supply Chain: Concepts, Strategies, and Case Study, 2nd ed., The McGraw-Hill Companies.<br>2.RFID資料 | Teaching Materials | 1.David Simchi-Levi, Philip Kaminsky and Edith Simchi-Levi, Design and Managing the Supply Chain: Concepts, Strategies, and Case Study, 2nd ed., The McGraw-Hill Companies.<br>2.RFID Data |
| 成績評量方式 | 1.出席成績與個案研討成績 :60%<br>2.期中與期末成績:40% | Grading | 1.attendance and case study :60%<br>2.papers:40% |
| 教師網頁 | | | |
| 教學內容 | 深入探討供應鏈管理的意義, 架構與內容, 以及RFID的應用, 使能充分認知理論的意涵及其實務上之應用. | Syllabus | the aim of course can provide students with recognizing the meaning, structure and contents on the supply chain management, and applications of RFID, but also a gateway to connect to practice. |

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