

朝陽科技大學 097學年度第1學期教學大綱
International Trade Practices 國際貿易實務

當期課號	1215	Course Number	1215
授課教師	吳茂德	Instructor	WU,MAO TE
中文課名	國際貿易實務	Course Name	International Trade Practices
開課單位	企業管理系(四日)二B	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Objectives	Today, more than any time in history, both countries and business firms rely on international trade for economic growth. Globalization, E-commerce and trade agreement can adversely affect a firm's business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.
教材	書名: 國際貿易實務 作者: 蔡 緣 出版社: 華泰文化 出版年份: 2008 版數: 25 ISBN:957-609-710-X	Teaching Materials	Text book name: The Foreign Trade Practice and Documentation Author: 蔡 緣 Published: by Hwatai.com.tw Year: 2008 ISBN:957-609-710-X
成績評量方式	期中考: 30% 期末考: 40% 小考及作業: 30%	Grading	Mid-term examination:30% Final examination: 40% Quiz and assignment: 30%
教師網頁	-		
教學內容	09/12 國際貿易處理程序(傳統的) 09/19 國際貿易處理程序(其他的) 09/26 國貿條規(E類、F類) 10/03 國貿條規(C類、D類) 10/10 國慶日放假 10/17 基本交易條件 10/24 海運運費之計算 10/31 空運運費之計算 11/07 期中考試 11/14 詢價與報價 11/21 承諾報價與契約之成立 11/28 信用狀之概念 12/05 信用狀實務 12/12 進、出口報關 12/19 運送單據 12/26 國際貿易保險實務 01/02 發票與匯票 01/09 期末考	Syllabus	09/12 Traditional I.T. Procedure 09/19 Other I.T. Procedure 09/26 INCOTERMS (Group E & F) 10/03 INCOTERMS (Group C & D) 10/10 Double Tenth Day 10/17 Basic Trade Terms 10/24 Figuration of Ocean Freight 10/31 Figuration of Air Freight 11/07 Mid-term examination 11/14 Inquiry & Offer 11/21 Acceptance & Contract 11/28 The Concept of L/C 12/05 The Practice of L/C 12/12 Export & Import Customs Clearance 12/19 Transport Document 12/26 Insurance Policy 01/02 Invoice & Draft 01/09 Final examination

尊重智慧財產權，請勿非法影印。