朝陽科技大學 097學年度第1學期教學大綱
International Trade Practices 國際貿易實務

當期課號	1201	Course Number	1201
授課教師	陳悅琴	Instructor	CHEN,YUEH CHIN
中文課名	國際貿易實務	Course Name	International Trade Practices
開課單位	企業管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Objectives	Today, more than any time in history, both countries and business firms rely on international trade for economic growth. Globalization, E-commerce and trade agreement can adversely affect a firm"s business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.
教材	1.國際貿易實務與書類／蔡緣／華泰書局 2.國際貿易實務／蔡孟佳／智勝	Teaching Materials	
成績評量方式	1.期中考25% 2.期末考25% 3.平時考25% 4.出席+課堂表現25%	Grading	1.mid-term exam 25% 2.final term exam 25% 3.quiz 25% 4.attandance and interaction 25%
教師網頁			
教學內容	本課程設計除了教授基本國貿實務概念外，更期望輔導學生考取國貿證照，以增進就業力，課程內容包括： 1.課程概論 2.國際貿易之特性與種類 3.國際貿易準備過程 4.國際貿易處理程序 5.交易條件 6.進出口價格計算 7.詢價 8.報價 9.承諾報價與契約成立 10.國際貿易契約 11.進出口簽證 12.信用狀概念 13.信用狀實務 14.國際運輸實務 15.運送單據	Syllabus	The course mainly teach basic concept of international trade practice, and also assist course students gaining certificate for enhancing competence. Our course design including: 1.Introduction 2.the characteristics and kinds of International Trade. 3.the preparation of international trade businss. 4.process of international trade 5.trade term 6.price calculation of import and export 7.inquiry 8.quotation 9.quotation comfirmation 10.international trade contract 11.certificate of international trade 12.the concept of Letter of Credit 13.the practice of L/C 14.internation transportation practice 15.shipping documentation

尊重智慧財產權，請勿非法影印。