朝陽科技大學 097學年度第1學期教學大綱
Financial Management 財務管理

當期課號	1077	Course Number	1077
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	Megginson,Smart, and Gitman, 2007, Corporate Finance, 2ed, 指南書局代理ISBN:9780324648683 課堂講授和報告研討	Teaching Materials	Megginson,Smart, and Gitman, 2007, Corporate Finance, 2ed, 指南書局代理ISBN:9780324648683
成績評量方式	三次考試各佔30% ，平常分數佔10%	Grading	30% per exam for three exams; 10% other
教師網頁	http://www.cyut.edu.tw/~rllee		
教學內容	公司財務 財報與現金流量分析 貨幣時間價值 評價 風險報酬抵換 資本預算過程和技巧 資金成本和專案風險 市場效率與行爲財務 長期融資概論	Syllabus	Part 1: Introduction 1. The Scope of Corporate Finance 2. Financial Statement and Cash Flow Analysis 3. Time Value of Money Part 2: Valuation, Risk, and Return 4. Valuation 5. The Trade-off between Risk and Return 6. Risk and Return: The CAPM and Beyond Part 3: Capital Budgeting 7. Capital Budgeting Process and Techniques 8. Cash Flow and Capital Budgeting 9. Cost of Capital and Project Risk 10. Market Efficiency and Behavioral Finance 11. An Overview of Long-Term Financing

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