朝陽科技大學 097學年度第1學期教學大綱
Financial Management 財務管理

當期課號	1062	Course Number	1062
授課教師	張健邦	Instructor	JANG,JIAHN BANG
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	Principles of Corporate Finance, ninth edition, Brealey, Myers, and Allen, International Edition 2008	Teaching Materials	Principles of Corporate Finance, ninth edition, Brealey, Myers, and Allen, International Edition 2008
成績評量方式	課堂參與、作業 30%、 期中30%、 期末40%	Grading	participation and assignments 30%, midterm exam 30%, final exam 40%
教師網頁			
教學內容	介紹財務管理基本觀念及工具，包含財務報表分析、財務規劃、貨幣時間價值、風險與報酬、證券評價等。並探討長期資本預算及投資決策，長、短期融資決策，資金成本及資本結構，股利政策等，以及衍生性金融商品或其他財務管理相關課題。	Syllabus	Introduce the concepts and tools of financial managerial,including financial statements analysis;financial planning;time value of money;risk & return and bone & stock valuation.Then present long-tern investment decisions,long-tern financial decisions and short-tern financial decisions,the cost of capital and capital structure,and dividend policy. Finally describe hybrid and derivative securities and other special topics in managerial finance.

尊重智慧財產權，請勿非法影印。