

朝陽科技大學 096學年度第2學期教學大綱
Special Topics of Financial Management 財務管理專題

當期課號	7607	Course Number	7607
授課教師	許可達	Instructor	HSU,KER TAH
中文課名	財務管理專題	Course Name	Special Topics of Financial Management
開課單位	保險金融管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 提供公司理財之基礎知識 2. 具備資產評估、資本預算、營運資金管理之基本能力 3. 具備專業經理人之基本道德素養 4. 了解專業經理人所應達成的公司理財目標	Objectives	1. Offering basic knowledge of company financial management. 2. Having ability of asset evaluation, asset budgeting and operation fund management. 3. Having basic moral qualities of professional managerial persons. 4. Understanding goals of company financial management that a professional managerial person needs to achieve.
教材	Ross, Westerfield, Jaffe, Jordan. Core Principle of Applications of corporate finance (2007) 銘傳大學財務金融研究中心(民88) 投資分析+Matlab應用，台北：全華 莊振嘉 鄭錦聰 (民95)，Matlab程式設計實務台北：全華	Teaching Materials	
成績評量方式	期中報告50% 期末報告50%	Grading	Final Report 100%
教師網頁	-		
教學內容	財務理論研究與介紹 Matlab基本功能簡介 報酬率、風險與Matlab 投資組合分析與Matlab 資產配置與Matlab 資本資產定價理論與Matlab 投資績效指標與Matlab	Syllabus	Introduction to Matlab Rate of Return, Risk and Matlab Portfolio selection and Matlab Capital Allocaion and Matlab CAPM and Matlab Portfolio Performance Evaluation

尊重智慧財產權，請勿非法影印。