朝陽科技大學 096學年度第2學期教學大綱
孫子管理兵法

當期課號	7558	Course Number	7558
授課教師	張甫任	Instructor	,
中文課名	孫子管理兵法	Course Name	
開課單位	管理學院(碩士在職專班)	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	學習孫子兵法亦可以運用於人生發展策略方面，其內涵深奧富有哲理，再複雜多變社會中學習此學科能提供我們一套非常完整的思想架構，因此，其大可用以治國，次者各行各業可以之爲本，小至個人生涯規劃及問題解決，均有可以借鏡者。	Objectives	The Sun Zi Bingfa has been widely managed the scholar to quotefoundation of for the business management theory development, but Sun Zi management military tactics might contain drum up support,the reward, the penalty, borrow the strength, choose, theauthorization and so on five projects
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁			
教學內容	本課程已廣泛被管理學者引用爲企業管理理論發展之基礎，而孫子的管理兵法可包含造勢、獎賞、懲罰、借力、選將、授權等五項目。學習孫子兵法亦可以運用於人生發展策略方面，其內涵深奧富有哲理，再複雜多變社會中學習此學科能提供我們一套非常完整的思想架構，因此，其大可用以治國，次者各行各業可以之爲本，小至個人生涯規劃及問題解決，均有可以借鏡者。	Syllabus	The Sun Zi Bingfa has been widely managed the scholar to quotefoundation of for the business management theory development, butSun Zi management military tactics might contain drum up support,the reward, the penalty, borrow the strength, choose, theauthorization and so on five projects. Studies the Sun Zi Bingfa alsoto be allowed to utilize to the life development strategy aspect, itsconnotation abstruse rich philosophy, in the complex changeablesociety studies this discipline to be able again to provide us set ofextremely complete thought overhead constructions, therefore, itgreatly may use to rule a nation, all the various trades andoccupations may for this, slightly to individual profession plan andthe question solution, have may reference.

尊重智慧財產權，請勿非法影印。