朝陽科技大學 096學年度第2學期教學大綱
Strategic Planning for Non-profit Organization 非營利組織策略規劃研究

當期課號	7354	Course Number	7354
授課教師	陳馨馨	Instructor	CHEN,SHIN SHIN
中文課名	非營利組織策略規劃研究	Course Name	Strategic Planning for Non-profit Organization
開課單位	社會工作系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	非營利（公共服務）組織的存在使命（mission）乃在解決個人與社會問題，以及滿足個人和社會的福利需求。	Objectives	What is strategic planning? In short, Strategic planning is a management tool.As with any management tool, it is used for one purpose only: to help an organization do a better job - to focus its energy, to ensure that members of the organization are working toward the same goals, to assess and adjust the organization's direction in response to a changing environment.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁	_		
教學內容		Syllabus	

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