

朝陽科技大學 096學年度第2學期教學大綱
Seminar (I) 專題討論(一)

當期課號	7108	Course Number	7108
授課教師	李宜玲	Instructor	LI, YI LING
中文課名	專題討論(一)	Course Name	Seminar (I)
開課單位	休閒事業管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	1	Credits	1
課程目標	1. 透過學術論文研讀與評析，提升同學學術研究之能力 2. 透過閱讀報告練習提升同學學術寫作與口頭報告之能力 3. 透過研究提案之撰寫的過程建構同學論文執行與完成的能力	Objectives	This class helps students to construct their research ability about leisure, recreation and tourism management. Systematic instructions including topic-based research paper discussion, case study and research proposal presentation were designed to enhance students' domain knowledge and problem solving capability.
教材	1. 休閒、遊憩、觀光、服務業相關國內外期刊及博碩士論文 2. 畢恆達，2005，教授為何沒告訴我——論文寫作的枕邊書，學富文化。 3. 張保隆、謝寶媛，2006，學術論文寫作：APA規範，華泰文化。	Teaching Materials	text book research paper industry case
成績評量方式	書面報告40% 口頭報告40% 討論參與20%	Grading	term paper 40% oral presentation 40% discussion participation 20%
教師網頁	http://www.cyut.edu.tw/~yiling		
教學內容	透過休閒遊憩觀光旅遊等相關學術論文系統性的閱讀整理,報告撰寫以及課堂討論,建構同學休閒相關領域理論與知識,培養同學對休閒產業相關議題理解與研究的能力。	Syllabus	This class helps students to construct their research ability about leisure, recreation and tourism management. Systematic instructions including topic-based research paper discussion, case study and research proposal presentation were designed to enhance students' domain knowledge and problem solving capability.

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