朝陽科技大學 096學年度第2學期教學大綱
Financial Management 財務管理

當期課號	3348	Course Number	3348
授課教師	紀晴秀	Instructor	CHING,HSIU CHI
中文課名	財務管理	Course Name	Financial Management
開課單位	工業工程與管理系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	首先，從公司理財的角度，探討企業的投資與籌資決策，並以追求股權益極大爲目標，其次，瞭解企業如何運用金融市場各種工具籌措資金，第三，從財務理論的角度，分析各種金融資產之價值如何決定，最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1)money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focused on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios:(3)financial management, or "business finance", which involves decisions tithin firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will.
教材	財務管理原理 謝劍平著 智勝出版社 ISBN 978 957 41 4192 0	Teaching Materials	Fundmentals of Corporate Finace Mr. xie www.bestwise.com.tw
成績評量方式	期中考30% 期末考30% 平時作業20% 出席率 20%	Grading	mid-term Exam 30% Final Exam 30% ordinary Grade 20% Attendance Grade 20%
教師網頁			
教學內容	本課程將以深入淺出的觀念,配合國內外的財金史實加以說明,建立學生扎實的財務知識,主要課程簡介如下 1.基本財務管理導論 2.貨幣時間價值 3.財務報表介紹 4.風險.報酬與投資組合 5.證券評價 6.資金成本的決定 7.資本預算的技術 8.投資專案分析 9.資本結構 10.股利政策 11.財務規劃與短期財務決策 12.營運資金管理 13.公司理財應用	Syllabus	This course will help student to understand the fundmental financial concepts and using the foreign case to advancely explore and discuss wiht students. The related topic is below: 1.Fundaments of coporate finance 2. Time Value of Curreny 3.Financial sheet 4.Risk, Reward and investment 5.Valuation of stock 6.The decision of capital cost 7.Captial budget 8.The analysis of investment 9.The stucture of capital 10.Division Policy 11.Financial planning 12.Management of operating fund 13.coporate Finance

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