朝陽科技大學 096學年度第2學期教學大綱
Management Psychology 管理心理學

當期課號	3152	Course Number	3152
授課教師	蔡維修	Instructor	TSAI,WEI HSIU
中文課名	管理心理學	Course Name	Management Psychology
開課單位	企業管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	「管理心理學」重點置於如何協助管理者能有效的其負責的部門或群體進行管理，課程內容包含有：管理心理學的基本理論、個體心理與管理、個體激勵、挫折衝突、群體心理、領導心理及組織心理等，並有助於找出及降低管理過程上的障礙。學生將可以學習到如何在職場上研究、選擇及應用獨特與有效的管理策略、技巧。	Objectives	This course will focus on assist in manager to manage his/her department or group. The content areas of Managerial Psychology will include individual drive, group psychology, leadership psychology and organizational psychology. Other discussion will focus on ways to identify and minimize barriers within managerial processes. The students will investigate, select, and utilize unique and effective strategies and skills of management.
教材	管理心理學 ,新陸書局 ,鄭芬姬著（2007,第3版）	Teaching Materials	
成績評量方式	1.期中考(30%) 2.期末個案報告(30%) 3.出席(20%) 4.平時表現(20%)	Grading	1.Midterm examination(30%) 2.Case report(30%) 3.Presention (20%) 4.Ordinary(20%)
教師網頁			
教學內容	管理關乎「人」，管理心理學研究的主題是組織中人與事的問題。本課程乃朝向提昇學生對於管理心理學知識之領會而設計，其重點置於如何協助管理者能有效的對其負責的部門或群體進行管理，課程內容包含有：主要的理論、個體心理、態度、人際關係、攻擊性行爲、群體心理、從眾行爲、領導心理、偏見及組織心理等，並有助於找出及降低管理過程上的障礙；同時，輔以相關個案研討與問題討論，這將有利於業務的進行與完成。對管理者而言，了解管理心理學十分重要。本課程的目標便是對此一領域提供一整體的風貌。 本課程之內容爲：（1）介紹管理心理學的概念、原理。（2）探討個體心理與行爲、團體心理與行爲以及組織心理與行爲。（3）對此學科的充分了解使管理者能去解釋、預測甚至改變員工行爲。（4）相關個案研討，以增進學生將理論應用於實務的能力。	Syllabus	Management is about human beings.The research subject of managerial psychology is about personnel and things in a organization.This course is designed to enhance the understanding of managerial psychology. It will focus on assist in manager to manage his/her department or group. The content areas of managerial psychology will include the main theoretical ideas,individual psychology, attitudes, interpersonal relations, aggression, group psychology,conformity ,leadership psychology, prejudice and organizational psychology. Other discussion will focus on ways to identify and minimize barriers within managerial processes. Also, there are discussions and analyses of the cases . And how this can be contributed to the accomplishment of the business.Understanding managerial psychology has never been more important for managers. Our goal has been to offer an integrated presentation of the fied. The objectives of this course are:1. To develop an understanding of concepts, theories, and practices of managerial psychology . 2. To learn about the psychology and behavior in the category of individual,group and organization. 3. To fully understand managerial psychology will enable a manager to explain,predict,or even to exhange employees' behavior. 4. There are discussions and analyses

			of the cases helping students apply the theory in practice.

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