

朝陽科技大學 096學年度第2學期教學大綱
Capstone Study of Finance 財務金融綜合研究

當期課號	3054	Course Number	3054
授課教師	黃文資	Instructor	WEN,TZU HUANG
中文課名	財務金融綜合研究	Course Name	Capstone Study of Finance
開課單位	財務金融系(四進)四B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	(I)授課部分：一、財務人生涯規劃及職場須知。二、最新公司法修正分析與公司如何召開股東會。三、中國大陸投資分析與相關法令介紹。四、境外公司介紹與實務操作。五、企業購併實務與企業併購法解析。六、企業上市上櫃。七、稅務規劃及兩稅合一研究簡介。八、企業如何與銀行往來。(II) 專題報告：各組依老師選定現有上市櫃公司計算其企業價值。	Objectives	This course includes two parts (I) Lecture A. Career plannig working a attitude for financial people. B. Latest compay law and shareholer's meeting requirments. C. Prc investment analysis and related lawa instruction. D. Offshore company and OBU introduction and practice. E. Corporation mergers and acquisitions practice. F. IPO process in Taiwan & PRC. G. Tax planning procedure. H. The banks finnnancing procedure (II) Report the valuation process in Taiwan listed companies.
教材	郭敏華 行為財務學—當財務學遇上心理學 2008年2月初版 智勝文化事業總經銷	Teaching Materials	Textbook: 郭敏華 行為財務學—當財務學遇上心理學 2008年2月初版 智勝文化事業總經銷
成績評量方式	1.期中考30%，期末考30%，學期報告40%。 2.學期報告:閱讀「行為財務學」文獻的心得報告。評量：文獻學術性40%，心得撰寫60%。若多人選讀同一文獻，按心得撰寫優異排序，每遞減一名「文獻學術性」評分遞減10%，但最多遞減50%。 3.報告抄襲或相似，一律以零分計算。 4.報告繳交日期:6月10午夜12點前;繳交方式:電子檔email至教師指定信箱 maurice@steelflex.com.tw 5.報告逾期繳交，一律以零分計算。 6.全班學期成績，教師會視該班學生平均學習態度與成果，與歷屆學生比較，適當統一調整分數。	Grading	1.Midexam 30%, Final Exam 30%, Term Paper 40%. 2.Term Paper Topic: Reading one article concerning Behavioral Finance. Grading: Professional of article selected 40%; Personal reading report 60%. If some students select the same article, the grading of article's professional would be minus by 10% per rank of report's grading from high to low, but the discount would be 50% at most. 3. Any copy, plagarisum or similarity of personal reading reports would be scored zero. 4.Term paper would be saved as e files and sent through internet to teacher's designated email address(maurice@steelflex.com.tw) by mid night 12:00, June 10. 5.The overdue term paper would be scored zero. 6.The final grading of whole class would be further adjusted, according to the learning attitude and achivements of these students in comparison with those of former ones of the teacher.
教師網頁	實際案例研究，將相關財務理論，作綜合性應用與驗證。		
教學內容	行為財務學研討	Syllabus	Semiar in Behavioral Finance

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