# 朝陽科技大學 096學年度第2學期教學大綱
# Insurance 保險學

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| 當期課號 | 3048 | Course Number | 3048 |
| 授課教師 | 陳聰賢 | Instructor | CHEN,TSUNG CHSIEN |
| 中文課名 | 保險學 | Course Name | Insurance |
| 開課單位 | 財務金融系(四進)三B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 本課程內容包括危險管理、保險基本概念、保險契約、監理、核保與理賠、產壽險實務、再保險....等，旨在教導學生瞭解保險之理論，並配合實務講解使保險生活化。 | Objectives | The contents and structure of this courses are based on the twin beliefs that (1) the study of insurance, a major tool of risk management, should be preceded by an understanding of the procedures and concepts of risk management itself; and (2) that understanding the insurance practice. |
| 教材 | 1.人身保險業務員資格測驗統一教材,中華民國人壽保險商業同業公會<br>2.陳建勝等編著,保險學理論與實務,華立圖書股份有限公司<br>3.上課講義 | Teaching Materials | 1.Insurance Principles and Practice<br>2.loose-leaf materials issued to stucents |
| 成績評量方式 | 1.上課出席:20%<br>2.期中考:40%<br>3.期末考:40% | Grading | 1.class attendance:20%<br>2.mid-term exam:40%<br>3.final exam:40% |
| 教師網頁 | | | |
| 教學內容 | 1.保險與風險 2.危險管理 3.保險之原理與法理原則 4.保險契約 5.保險事業組織 6.保險業之經營 7.保險費之計價 8.人壽保險之類型 9.健康保險與失能保險之簡介 | Syllabus | 1.Insurance Risk 2.Introduction to Risk Management 3.Legal Principles in Risk and Insurance 4.Analysis of Insurance Contracts 5.The Insurance Industry 6.Insurance Company Opration 7.Insurance Pricing 8.Types of Life Insurance 9.Individual Health and Disability-Insurance |

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