

朝陽科技大學 096學年度第2學期教學大綱  
Financial Management 財務管理

當期課號	3001	Course Number	3001
授課教師	柯俊禎	Instructor	KO,JIM CHEN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大為目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, which focuses on capital budgeting capital structure, etc.
教材	謝劍平著 財務管理 第4版(corporate finance 4th editions)	Teaching Materials	
成績評量方式	全學期分4次考試 取其中最高三次成績平均計算, 但有缺考未經核准視為缺考;入學期成績計算	Grading	There are 4 exams will be held during the semester and only 3 of the 4 exams will be count in weighted average to the semester grade. any student who is absent in the exam without permission, the grade will be include in the semester grade
教師網頁	-		
教學內容	9.10 章 資本預算 11 章 財務結構 12 章 股利政策 13 14 15章 營運資金管理 其他(時事及課外補充)	Syllabus	capital budgeting management financial structure management dividend policy working capital management other practical issues

尊重智慧財產權，請勿非法影印。