朝陽科技大學 096學年度第2學期教學大綱
Appreciation and Application of Chinese(II) 中文鑑賞與應用(二)

當期課號	2377	Course Number	2377
授課教師	林政言	Instructor	LIN,CHENG YEN
中文課名	中文鑑賞與應用(二)	Course Name	Appreciation and Application of Chinese(II)
開課單位	校訂必修(四日)	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	中文鑑賞與應用（二）旨在強化學生語文訓練，因此設計出：自傳、履歷、書信、企劃書、文章書寫、書評、簡報…等相關內容，並要求配合時代趨勢，進行實際寫作活動，以期畢業後能實際運用在工作生活中。	Objectives	This course aims at enhancing the training of the students' Chinese language abilities. For this purpose, the contents of the course include: autobiography, curriculum vitae, letter, project proposal, literary writing, criticism, presentation, …. By matching the trends of today's workplace, students will engage in writing the contents mentioned above. We hope that students can apply their learning into their works when they graduate.
教材	自編教材另開立相關參考書目 From compile teaching material another draw related reference	Teaching Materials	
成績評量方式	平時成績(出缺席 讀書札記 課堂參與) 40% 期中作業(或期中考) 30% 期末作業(或期末考) 30%	Grading	Mid-term 30% of the homework(or the end of the period tests) of the end of the period of the homework(or mid-term test) of 40% of the score(pay absence to study the classroom of reading notes participates) of the peacetime {Peacetime score(pay absence and study the reading notes classroom participates)40% mid-term 30% period end homework(or the period end tests)30% of the homework(or mid-term test)}
教師網頁	http://www.pixnet.net/alanjan		
教學內容	由於傳播科技的快速發展，使得傳播者的角色顯得極爲重要，尤其是在眾多媒體的不同傳播觀點中，資訊的解讀非常容易受到誤導，而媒介的濫用或誤用，往往便是誤解資訊的開端，因此本課程的重點將著重於實務上的採訪訓練，以期能建立一個正確的採訪技巧與運用態度，並予以正確且有效的編輯實務訓練，以達到正確傳達資訊的目標。	Syllabus	Because of propagating the fast development of science and technology , make the role of the persons who propagate seem extremely important, especially propagating in the view in the difference of numerous mediases, information is very easy to be misled to understand, and the abuse or misapplication of media, is often the beginning of misunderstanding information, so the focal point of a course trains focusing on the interview on the practice, expect to set up a correct interview skill and use the attitude, and give the correct and effective editor the practice is trained, in order to reach the correct goal which transmits information.

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