

朝陽科技大學 096學年度第2學期教學大綱
Color Theory 色彩學

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| 當期課號 | 1931 | Course Number | 1931 |
| 授課教師 | 陳美合 | Instructor | CHEN,MEI HO |
| 中文課名 | 色彩學 | Course Name | Color Theory |
| 開課單位 | 傳播藝術系(四日)—B | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | <p>教學目標：</p> <ol style="list-style-type: none"> 1. 了解基本色彩原理並運用於影視美術設計(知識) 2. 運用色彩原理於影視服裝化妝(技能) 3. 培養對色彩的敏感度(態度) 4. 將色彩經驗落實於日常生活中創造美感環境(其他) | Objectives | <ol style="list-style-type: none"> 1. Understand the basic principles of color and apply them in film and video art direction (knowledge). 2. Use color theory to design garments and make-up in films (skills) 3. Develop color sensitivity (development) 4. Understand the color experience in daily life and in surrounding environments (other) |
| 教材 | <p>應用色彩學 歐秀明著 現代色彩學 林昆範 柯凱人編譯 中西服裝史 葉立誠著</p> | Teaching Materials | Modern Color Co-ordination Theory |
| 成績評量方式 | 出席率及作業40% 期中作品發表30% 期末整體造型走秀30% | Grading | present and exercise :40% Mid exam: 30% Final exam: 30% |
| 教師網頁 | www.cyut.edu.tw/~meiho | | |
| 教學內容 | <ol style="list-style-type: none"> 1.理論課程為非藝術性選配色之五行色彩與人生的關係。 2.實務課程包含電影劇服之色彩服裝設計及製作，以中西方傳統服飾縫製配色。 3.彩妝部份則介紹舞台妝、攝影妝、影視化妝等。 4.整體造型包含梳妝介紹。 | Syllabus | Introduction of the basic theory and development and how they can be applied to our daily life; training in image creation; fostering sensitivity in colour; presentation of colour experience found in different countries; and how through imaginative application of colours drama, emotions and atmosphere can be created. The program will include study and practice of costume design and production; Eastern and Western fashion creation; make-up and cosmetic art for theater, photography and weddings. |

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