

**朝陽科技大學 096學年度第2學期教學大綱**  
**Introduction to Management Information System 管理資訊概論**

<b>當期課號</b>	1531	<b>Course Number</b>	1531
<b>授課教師</b>	邱元錫	<b>Instructor</b>	CHIU,YUAN SHYI
<b>中文課名</b>	管理資訊概論	<b>Course Name</b>	Introduction to Management Information System
<b>開課單位</b>	工業工程與管理系(四日)二A	<b>Department</b>	
<b>修習別</b>	必修	<b>Required/Elective</b>	Required
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。	<b>Objectives</b>	This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied.
<b>教材</b>	Management Information Systems Organization & Technology in the Networked Enterprise, 6th Edition, Prentice-Hall, 2005, K. C. Laudon & J. P. Laudon, (華泰代理 02-2377-3877)	<b>Teaching Materials</b>	Management Information Systems Organization & Technology in the Networked Enterprise, 6th Edition, Prentice-Hall, 2005, K. C. Laudon & J. P. Laudon, (華泰代理 02-2377-3877)
<b>成績評量方式</b>	20% : 平常-attendance (10%)與作業 (10%) 20% : Case study - Oral Presentation & Written Summary Report 30% : Mid-term Examination 30% : 期末報告 - Oral Presentation (15%) –Written Report (15%)	<b>Grading</b>	20% : 平常-attendance (10%)與作業 (10%) 20% : Case study - Oral Presentation & Written Summary Report 30% : Mid-term Examination 30% : 期末報告 - Oral Presentation (15%) –Written Report (15%)
<b>教師網頁</b>	-		
<b>教學內容</b>	1. 將介紹資訊系統在企業體之基礎 ( Organizational Foundations Of Information Systems ) 2. 介紹資訊系統的科技基礎 ( Technical Foundations Of Information Systems ) 3. 介紹資訊系統建立之方法 ( Building Information Systems ) 4. 介紹如何管理現代化之資訊系統。	<b>Syllabus</b>	1. 將介紹資訊系統在企業體之基礎 ( Organizational Foundations Of Information Systems ) 2. 介紹資訊系統的科技基礎 ( Technical Foundations Of Information Systems ) 3. 介紹資訊系統建立之方法 ( Building Information Systems ) 4. 介紹如何管理現代化之資訊系統。

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