# 朝陽科技大學 096學年度第2學期教學大綱
# Research Methodology 研究方法概論

| | | | |
|---|---|---|---|
| 當期課號 | 1384 | Course Number | 1384 |
| 授課教師 | 黃晶瑩 | Instructor | HUANG,CHING YING |
| 中文課名 | 研究方法概論 | Course Name | Research Methodology |
| 開課單位 | 休閒事業管理系(四日)二A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 讓學習者了解社會科學研究的基本概念,理論與研究方法,研究設計,資料收集及分析處理,研究報告的呈現等,並能以團隊合作進行研究設計。 | Objectives | This course includes basic concepts of social science research, theories and research methods, research design,data gathering and analysis, and the presentation of research papers. In the meanwhile, research design should be processed through team work. |
| 教材 | A.朱柔若譯,2002初版四刷,社會科學研究方法與資料分析,揚智文化事業股份有限公司.<br>B.Neuman,W. Lawrence. 2000 Social Research Methods- qualitative and quantitative approaches (4th edition). Boston: Allyn and Bacon.<br>C.王佳煌,潘中道等譯, 2002,當代社會研究法:質化與量化研化研究,學富文化事業股份有限公司. | Teaching Materials | B.Neuman,W. Lawrence. 2000 Social Research Methods- qualitative and quantitative approaches (4th |
| 成績評量方式 | 平時成績40%,期中報告30%,期末報告30% | Grading | Class participation 40%, Mid-term presentation 30%, Final presentation 30% |
| 教師網頁 | _ | | |
| 教學內容 | 讓學習者了解社會科學研究的基本概念,理論與研究方法,研究設計,資料收集及分析處理,研究報告的呈現等,並能以團隊合作進行研究設計 | Syllabus | This course includes basic concepts of social science research, theories and research methods, research design,data gathering and analysis, and the presentation of research papers. In the meanwhile, research design should be processed through team work. |

尊重智慧財產權，請勿非法影印。